**CONTRACTUALLY REQUIRED CREDIT**

**FOR RECEIVING A GRANT FROM MTAB**

**Please note: this is a mandatory requirement of all grant recipients.**

**The correct name of MTAB is Miller Theatre Advisory Board (not Miller Outdoor Theatre Advisory Board).**

**CREDIT & ACKNOWLEDGMENT**

Announcements, advertisements and all other promotional materials for the Program shall include the phrase:

***“Sponsored in part by the City of Houston through the Miller Theatre Advisory Board”***

All printed materials shall include the **Miller Outdoor Theatre logo**, with placement and treatment subject to approval by MTAB. The Grantee shall use reasonable efforts to promote the Theatre’s web site (www.MillerOutdoorTheatre.com) and encourage the use of public transportation to the Theatre (www.RideMetro.org). The Grantee shall deliver copies of all printed materials to MTAB.

**Social Media Tags**: When mentioning or referencing Grantee’s Services or program funded in whole or in part with Grant funds on social media, the Grantee shall tag Miller Outdoor Theatre, the City of Houston and HAA using the following tags: @MillerOutdoor, @HoustonMOCA and @houstonartsalliance.

**Houston’s Cultural Events Calendar**. To assist Grantee in fulfilling its promotion of the arts requirement imposed by the Hotel Occupancy Tax ordinance and related statutes, the City of Houston provides an online cultural calendar, managed by Houston Arts Alliance, at the following website: <https://calendar.haatx.com/>. Grant-funded events are required to be open to the public, and Grantee *shall list the Grant-funded event(s) on the online calendar*. To add an event, go to submit.haatx.com. The Grantee is also responsible for making any necessary changes to Grant-funded event(s) on the City of Houston’s online calendar throughout Term of this Agreement.

Please note, the Miller logos (pictured below) may not be edited, altered or reconfigured in any way.

Failure to meet these requirements may jeopardize future funding.

If you do not have the Miller Outdoor Theatre logo pack, and usage standards, please contact Reese Darby at [rdarby@milleroutdoortheatre.com](mailto:rdarby@milleroutdoortheatre.com) or visit www.milleroutdoortheatre.com/grants

 



