

Miller Outdoor Season 2027

Production Application

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Applications must **be submitted by Friday, July 31 at 5:30pm**. Organizations that do not meet the minimum qualifications as outlined on the website will not be evaluated.

Please be sure to read our application guidelines on our website before you submit your application.

Name of Organization *

Legal Name (if different)

Contact Name * 

Title *

Phone *

Email Address *

Website * 

Are you a nonprofit/501c3? *

EIN/IRS Number *

Organization Address *

City *

State *

Zip *

Are you applying as a Co-Production with another company? *

Is this organization a fiscal sponsor for the producer/production? * 

Yes

No

Marketing and Outreach

Do you have a marketing team or contracted agency in addition to producing or leadership staff? *

Facebook Handle

Facebook Following

X "Twitter" Handle

X "Twitter" Following

Threads Handle

Threads Following

Instagram Handle

Instagram Following

TikTok Handle

TikTok Following

Other outreach or marketing strategies.

What is the demographic makeup of your audience/following? You may summarize this information, however, specific references to the major demographics you serve are key. *

Required Attachments

REQUIRED ATTACHMENTS – The application is not complete without the following attachments.

- Financial statements showing activity for one year--most recent year available
- IRS Determination Letter

Financial Statement

IRS Determination Letter

Choose File No file chosen

Choose File No file chosen

Please use one template to outline all costs. If you are producing a show that shares an evening, you may have two separate show budgets, but please keep it in one document/spreadsheet.

Estimated Project Cost * [?]

MTAB Funding Request *

\$

Please only include costs directly

Please use the provided template to submit your projected program expenses. You can find the template on our website or by clicking [HERE](#).

Projected Program Expenses Worksheet *

Choose File No file chosen

Please list below any proposed sponsorships and grants other than MTAB to support the costs of this proposed program. Include any production or event-related requirements connected to these sponsorships. *

Will you be reducing the scope of your proposed show, changing your proposal, or reducing expenses if you aren't awarded your full requested amount? *



Program Summary

As a reminder, MTAB does not fund the following:

- Pre-production costs of a show that will have a life beyond the Miller Outdoor Theatre. For such shows, MTAB will fund only an appropriately pro-rated share of pre-production expenses.
- Activities that do not take place on the MOT main stage.
- Programs whose primary purpose is religious or political.
- Festivals, recitals, or pageants. Only festivals funded in 2022 may re-apply. Festival funding by MTAB pertains only to the performances on the Miller Outdoor Theatre main stage. No activities may begin

prior to 6:00 pm. No vendor booths are allowed.

- Performances or projects which primarily serve as a fundraiser. (ie. concert gala, performances with fundraising pitches throughout, etc.)

PROGRAMS THAT MAY BE CONSIDERED FOR FUNDING

MTAB accepts applications for the following types of programs at Miller Outdoor Theatre:

THEATRE – projects or organizations which present or produce theatre or musical theatre.

MUSIC – projects or organizations that produce or present classical music, new music, contemporary music, chamber music, early music, jazz music, non-classical music, blues, and popular music including orchestras, opera companies, vocal ensembles, concert bands, etc.

DANCE – projects or organizations which support dance performances including ballet, modern and avant-garde, ballet folklorico, folk, ethnic, and jazz dance styles, historical dance companies, and collectives of individual choreographers.

FOLK ART – projects and organizations that present traditional performing arts that enhance public understanding of these traditions to help to sustain the vitality of the performing arts heritage.

MULTIDISCIPLINARY – projects and organizations that fuse or transcend distinct performing art disciplines and present a balance of events in two or more performing art forms.

Please provide a BRIEF OVERVIEW of the proposed program or show you will be applying for. You will be asked to provide more details to follow.

Project Summary *

250 words max.

0/250 words

Please check all genres that apply. * ?

- | | | |
|-------------------------------------------------|-----------------------------------------------------|---------------------------------------------|
| <input type="checkbox"/> Dance | <input type="checkbox"/> Theatre | <input type="checkbox"/> Youth Performance |
| <input type="checkbox"/> Concert (Contemporary) | <input type="checkbox"/> Concert (Classical) | <input type="checkbox"/> Concert (Jazz) |
| <input type="checkbox"/> Featured Artist/Guest | <input type="checkbox"/> Acrobatics | <input type="checkbox"/> Multi-disciplinary |
| <input type="checkbox"/> Opera | <input type="checkbox"/> Cultural Celebration | <input type="checkbox"/> Music |
| <input type="checkbox"/> Folk Art | <input type="checkbox"/> Other <input type="text"/> | |

MTAB Strategic Goals

The following are strategic goals we have set for 2027 programming.

Audience Development and Outreach – To continue serving our city through Miller traditions and invite new audiences and visitors to Miller, with a focus on (but not limited to) younger adults (under 60), diverse cultural heritage, disability, and socioeconomic status.

Spotlighting Houston – To prioritize partnerships with local artists, arts organizations, and creative workers in order to strengthen Houston’s creative economy and invest in sustainable cultural infrastructure.

Cultural Tourism/Impact - To produce quality entertainment and arts programming that attracts visitors to Houston and actively participates the City’s efforts in increasing tourism to our area.

Impact – To present shows that deliver the highest possible impact—artistically, socially, and economically—aligning with our mission while maximizing the influence of a shortened performance calendar.

Please describe how your program may support our efforts in one or more of these goals. *

0/500 words

Proposed Program Title *

Details of Proposed Program *

Please provide specific information on the show, including performers, information on sets, visuals, and other features, style of performance, etc.

Please [CLICK HERE](#) to view the calendar of possible dates in 2027. This calendar also denotes weekends where we are hoping to schedule "themed" weekends. Please consider these in your proposal. If you have any questions regarding dates and/or themed weekend, please reach out to Claudia at cdevasco@milleroutdoortheatre.com.

Proposed Performance Date/s *

Can you consider alternative dates? *

▼

Load-in and Performance are same date? *

▼

At Miller, we set CURTAIN TIME to line-up with the hour of sunset. Depending on the time of year, shows may begin at 7:00pm or as late as 8:30pm. Regardless, due to the city's noise ordinance, all shows must conclude by 11pm.

If a specific start time is needed, specify your requested start time and a brief description to support.

ex. 8:30p due to union restrictions, etc. The length of your performance will be taken into account when considering how and if it fits in the season schedule.

Program Details

Please give as much information as you can at the time of preparing this application. All Producers must comply with ALL City of Houston and Miller Outdoor Theatre Rules and Regulations. If you have any questions re: these policies, please email Managing Director, Claudia de Vasco, at cdevasco@milleroutdoortheatre.com.

Estimated Length of Production *

Must end by 11pm

Number of Intermissions

Only add if you are not planning on running yo

To answer the question below, please consider your current audience sizes, social following and marketing lists, whether your show or organization is new, and - if possible - past performance sizes at Miller Outdoor or similar venues.

Expected reach *

- under 1000
- 1000-2000
- 2000+

Please base this number on past performances at Miller, your current audience reach, and other specific factors. MTAB may follow-up for details.

Principal Production Contact Name * (?)

Production Contact Phone *

(__) __ - __

Email Address *

Is this person also the Stage Manager, or "day-of Producer?" * (?)

Please note, there are no presentations or performances allowed on stage prior to Curtain Time. No presentations or performances are allowed during intermission.

Estimated Number of Performers

Number of Expected Performers *

Children (-18)

Number of PAID artists *

Number of UNPAID artists *

Please describe the support or production staff your team will be providing during your time at Miller.

Ex. load-in team, lighting designer/programmer, stage hands, etc.

Production Details

Below is a list of equipment, resources and features available for us at Miller Outdoor. Some require additional costs. **Please do not select all, "just in case."** We have noted below the equipment or features that might require extra cost for your organization.

Please select all requested resources and features.

- Orchestra pit (added \$ if used as dance floor)
- Haze
- MOT platforms
- Marley Dance Floor
- IMAG/live video projection
- Projector (for pre-show or during-show use)
- Special rigging (aerial, set pieces, etc., may require added \$)
- Earset Microphones
- Handheld/stand mics
- Fly system (for sets, curtains, other, etc.)
- Star Drape/Curtain
- Strobe/Light Effects
- Green room for staging/dressing rooms
- Lectern/Podium
- Other

Music Live or Taped? *

- Live - Onstage
- Live - Orchestra Pit
- Taped
- NA

If any of these resources are conditional or negotiable, please explain here.

Please describe large equipment, apart from standard sets, platforms, etc. you will be bringing/loading-in.

LED screen, Rented Piano, Shell, etc.

Please note, the non-negotiable requested resources and additional needs may affect our ability to schedule your performance on your requested dates.

Supporting Materials

Please provide at least TWO and NO MORE THAN FOUR supporting material documents/links. These materials are critical for new applicants) Accepted materials:

- Photos of proposed production or prior performances produced by organization.
- Link to video clips/reel of proposed production or prior performances produced by the organization.
- PDFs of marketing and outreach materials related to performances.
- Other supplemental materials or links to reflect the quality and style of the work by applicant.
- DO NOT UPLOAD VIDEO FILES. Please only provide links to videos in the space below.

Supporting Materials

 No file chosen

Supporting Materials

 No file chosen

Supporting Materials

 No file chosen

Supporting Materials

 No file chosen

Please make sure that video links are "public" and do not require granting access.

Links to videos.

Additional supporting information.

Please share any information you'd like us to consider outside of the scope of this application, if needed.

Submit Your Application

CERTIFICATION BY AUTHORIZING OFFICIAL: By signing this application, I certify that the information contained in this application, including all attachments and financial statements, is true and correct to the best of my knowledge and that I have read and understand the GUIDELINES and will comply with all provisions if funding is received. I also understand that MTAB will determine eligibility to apply for a production opportunity using the information submitted in this application.

Signature of Authorized Representative *

[clear](#)

Date *

mm/dd/yyyy



Submit